

Last revised: January 19, 2022

JMC WORLDWIDE FAMILY COMPANY
www.jogo.world

PRIVACY POLICY

Your privacy is important to us and we are committed to ensuring its protection whenever you interact with us.

1 Intended Audience

Users of our website(s), email, and mobile applications are the intended audience for this document. This policy is also for individuals or groups who interact with us via third-party websites or applications such as those belonging to social media companies. Organizations or non-human groups are excluded.

2 Overview

This document describes the policies of the JMC Worldwide Family Company regarding the collection, use and disclosure of your information in connection with your use of our websites, emails, services, platforms, and mobile applications.

3 Applicable Laws

1. Ghana Data Protection Act 2012 (GDPA)
2. UK Data Protection Act 2018 and General Data Protection Regulation (“UK GDPR”)
3. Nigeria Data Protection Regulation (NDPR) 2019
4. China’s Personal Information Protection Law 2021

4 Terms and Definitions

When this Privacy Policy uses the term **personally identifiable information (PII)**, we mean any data that relates to an identifiable individual, including name, address, online identifiers, payment details, location, biometric marker such as face, genome, weight, height, image, skin color, fingerprint etc.

Your device's **Media Access Control (MAC) address** is a unique identifier that is assigned to a **NIC (Network Interface Controller/ Card)**. Manufacturers hard code or burn this address onto your computer (or phone) in the factory.

The **IP address** is the name of your computer or phone on the internet. It allows devices to get and send messages. There are two versions of the IP address currently in use: **IPV4 (version 4) and IPV6 (version 6)**. The goal of IPV6 was to let more users access the web without running out of addresses.

MAC-based IPV6 addresses have been the default mode for many devices. This means that bad actors may be able to access private information about users simply by using their IPV6 addresses.

The **International Mobile Equipment Identity (IMEI) number** is a unique identification or serial number that all mobile phones and smartphones have. The IMEI number uniquely identifies each device on a mobile network. It also stores the brand, year of release, and other information about your phone.

The **Subscriber Identity Module (SIM) card** consists of a small chip that cell phones use to connect to a specific network. It can information such as your country code, your unique account identifier with the mobile phone service provider and your phone number and contacts.

Some mobile phones include private information from the IMEI and the SIM card when sending messages over the internet. This may give bad actors access to private information about mobile phone users. The phone user is unaware because the phone sends this data in the background.

Personal Data (PD) covers any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to *one or more* factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

PD can be anything from a name, address, a photo, an email address, bank details, posts on social networking websites, medical information, and other unique identifier such as but not limited to MAC address, IP address, IMEI number, SIM and PII.

JMC Worldwide Family Company, Maryland USA is the **data controller** for the information we process on our sites. It shall be referred to as **JMC, the company, we, us** or **our**.

5 Our Principles

In accordance with the GDPR, we will apply the following basic principles while processing your information:

1. Accountability
2. Lawfulness Of Processing,
3. Specification Of Purpose,
4. Compatibility Of Further Processing With Purpose Of Collection,
5. Quality Of Information,
6. Openness,
7. Data Security Safeguards, and,
8. Data Subject Participation.

We will not use your personal information to discriminate against you based on race or gender. We will not use personal data to charge higher or lower prices to individual users.

6 Your Data Ownership

Just like you own physical property like clothing or jewelry, you own the online data about yourself. This data has financial value. We will not use your data to enrich ourselves by selling it directly or indirectly to others.

7 What We Collect

Contact Information. We collect and retain personal contact information that you submit to us voluntarily in ordering or otherwise signing up for our products and services or any mailing lists. This includes items such as your name, address and e-mail address. We do not secretly store information that may be leaked from your IMEI, IP address or other sources.

Account and Order Information. We collect and retain information that you give us when you order goods and services or set up your MyJogo account. This includes your order, billing and renewal history, along with other related transactional and account information.

8 Your Data Rights

If you do not want to receive postal or electronic communications, you may withdraw your consent at any time, by clicking the link in a communication to un-subscribe, or notifying us via the contact form on our website or by mail at:

JMC

P.O. Box 4091

Lutherville, MD 21094

USA

You may also ask us to delete any personal data that we have stored on our systems about you.